



Grassroots Support Project: Core Concepts

What is Grassroots Support Organizing?

Grassroots Support Organizing is a strategic effort to strengthen and organize a region's grassroots sector: the web of community-based leaders, groups, and networks working for racial and economic justice across that region. This organizing model is carried out by Grassroots Support Organizations – locally rooted organizations that work every day over the long haul to:

- (1) Build strong leaders and groups that get things done locally
- (2) Organize multi-county grassroots networks that can address issues related to systems and policy change
- (3) Connect grassroots efforts across race and class to mainstream resources, partners, and decision making bodies

The *work* of Grassroots Support Organizing is in the inner circle. The *results* of the work are around the outer circle.

